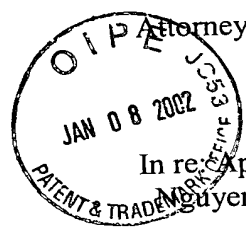


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PATENT



Attorney Docket No.: 5577-115CX

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re: Application of
Nguyen et al.

)
) Examiner: T. Huynh
)

Serial No.: 09/207,945

)
) Group Art Unit: 2176
)

Filed: December 09, 1998

)
) Date: January 8, 2002

For: SYSTEMS, METHODS AND COMPUTER PROGRAM PRODUCTS FOR
ASSOCIATING DYNAMICALLY GENERATED WEB PAGE CONTENT WITH
WEB SITE VISITORS

AMENDMENT

RECEIVED
JAN 15 2002
Technology Center 2100

BOX NON-FEE AMENDMENT
Commissioner for Patents
Washington, D.C. 20231

Sir:

This Amendment is responsive to the Office Action (the "Action") mailed
October 10, 2001.

REMARKS

Claims 1-57 are pending. Claims 1, 2, 7, 8, 10, 14, 15, 20, 21, 26, 27, 39, 40,
45 and 46 stand rejected under 35 U.S.C. §102(e) as being anticipated by U.S. Patent No.
6,108,637 to Blumenau ("Blumenau"). Claims 1-4, 6-17, 19-23, 25-36, 38-42, 44-55 and 57
stand rejected under 35 U.S.C. §103(a) as being unpatentable over U.S. Patent No. 5,999,912
to Wodarz et al. ("Wodarz") in view of Blumenau. Claims 5, 18, 24, 37, 43 and 56 stand
rejected under 35 U.S.C. §103(a) as being unpatentable over Wodarz in view of Blumenau
and further in view of U.S. Patent No. 6,108,703 to Leighton et al. ("Leighton").

Applicants respectfully traverse these rejections for the reasons set forth
below.

I. The Invention

Briefly stated, the present invention provides systems, methods and computer
program products for associating dynamically generated Web page content with a user who
requests a Web page from a Web server. Upon receiving a user request for a Web page via a
Web client in communication with the Web server, a Web server records the user request